



JUST PASSING THROUGH

Concert Series

Information Package

Purpose

The Just Passing Through (JPT) concert series was developed by the Richards Landing Events Committee in 2013. The purpose of the series is to provide a space for artists to play when travelling through the Algoma area. Audience numbers vary, typically from 20-60 people and are not guaranteed by the Committee. A minimum of 2, 45 minute sets are required for each performance.

Sound Equipment

A Fender® Passport 500 system as well as two microphones and stands are available for use if artists require equipment.

Artists Fees and Expenses

A split of ticket sales is used with this series. Ticket prices less than \$15 are a 90/10 split between the artist and committee respectively. Ticket prices above \$15 are subject to an 80/20 split between the artist and committee respectively.

The split is net of expenses incurred by the committee to host the show. These expenses vary from show to show based on artist need and other factors. Typical expenses include:

- Hall rental \$28.25
- Advertising (\$50.85 or more depending on artist/event need)
- Tickets (only if required by artist, otherwise admission is "at door" only)
- Printing charges \$5-\$10 (Posters)

Bar and concession revenues and expenses are not subject to the artist/committee split.

The Committee does not guarantee any set profit for the JPT shows. Artist and Committee share risk for every show.

Advertising and Promotion

Standard advertising and promotion for each show includes;

- Posters (supplied by artist or committee)
- Facebook: [facebook.com/StJosephTwp](https://www.facebook.com/StJosephTwp)
- Twitter: @StJosephIsland
- Website: stjosephtownship.com
- Email notification to mailing list
- One ¼ page advertisement in local paper (islandclippings.com)

Additional promotion can be provided at the artist's expense.

Hospitality

Hospitality is available to artists that require a home cooked meal or place to stay. Our events committee members open their home to support artists travelling through the area. Dinner can be provided without a problem and accommodations are subject to availability. Advance notice is required if dinner and/or a place to stay is required.

Hall Information

The Richards Landing Town hall, located at 1211 Richards Street, Richards Landing Ontario has a capacity of 110. The hall has a pleasant ambience and provides a great space for artists to display their talents in an intimate environment.

Local Media Contacts

Artists are encouraged to make every effort to promote themselves. The following is a listing of local media outlets that should be contacted prior to each concert, by the artist;

- Soo Today www.sootoday.com
- The Sault Star <http://www.saultstar.com/>
- The North Channel Current <http://www.northchannelcurrent.ca/>
- The Northshore Sentinel (705) 842-2504 *no website*
- The Island Clippings (our local paper) <http://www.islandclippings.com/>
- Superior Media (Sault) Ltd. / www.SaultOnline.com Email: contribute@saultonline.com
- Local 2 <http://www.local2.ca/> Email: ssm@local2.ca
- CBC Radio <http://www.cbc.ca/radio/>

Contact Information

Please contact Amanda Richardson for booking or event inquiries

Phone: (705) 246-2625 ext. 200

Email: stjoetreasury@bellnet.ca

Like us on Facebook: <https://www.facebook.com/StJosephTwp>

Follow us on Twitter: <https://twitter.com/StJosephIsland>

Join our Mailing List: stjoetreasury@bellnet.ca

